



JPAC and US Embassy Jakarta Team Up to Bring Free Workshops by Broadway Professionals to Empower Local Artists

- Free online theater arts training will be held by Jakarta Performing Art Community (JPAC) with US Embassy Jakarta with Arts Envoy
- This online theater arts training is titled Triple Threat Academy which focuses on the three pillars of Artistry, Advocacy, and Entrepreneurship
- This training will be facilitated by professional U.S. Broadway artists: Carla Canales, Andrea Burns, and Gabi Stapula from the United States

Jakarta February 20th, 2022 - Jakarta Performing Arts Community (JPAC), a Jakarta-based non-profit performing arts organization, is collaborating with the US Embassy Jakarta and the Arts Envoy Initiative to conduct a 3-month intensive online capacity building program titled "The Triple Threat Academy" for young aspiring Indonesian artists. The program will connect professional U.S. Broadway artists to mentor and empower local artists to use their artistry to improve their livelihood, address social issues, and shape a more inclusive society.

The Triple Threat Academy will start on March 23rd and end on June 29th, 2022. The program will train the participants in 3 aspects of artist development: performance artistry, advocacy, and entrepreneurship. The program is the first to take the all-encompassing elements needed to become well-rounded performing artists.

The Artistry program focuses on strengthening the young artists' singing, acting & dancing skills. In the Advocacy Program, the participants will learn to compose stories and songs inspired by the endeavors and leadership of influential Indonesian female leaders in Indonesia to amplify their messages. This program will honor Sri Mulyani (Minister of Finance of Indonesia), Butet Manurung (educational advocate for indigenous communities), and Renitasari Adrian (patron of arts and culture) for their contribution in their respective fields. Finally, the Entrepreneurship Program focuses on entrepreneurship training for artists to find ways to turn artistic ideas into entrepreneurial ventures.

"The United States continues to support Indonesia's vibrant creative economy, including the talented young actors, musicians, and dancers who have experienced challenges during the pandemic. Art can uncover solutions for social problems, advance inclusion and diversity, and help spur economic growth. We hope the Indonesian artists who participate in the Triple Threat Academy can use their new skills to benefit their communities." said Emily Y. Norris, Cultural Affairs representative for the United States Embassy, Jakarta.

An internationally renowned opera singer & the youngest 2022 Senior Fellow, Harvard Advanced Leadership Initiative, Ms. Carla Canales initiated and will lead the program.



"I had the opportunity to work with JPAC in June 2021 on a cultural diplomacy program focused on musical theater, and since then I've been amazed at how much talent there is in Indonesia! That's why I can't wait to offer not only music training but also other forms of training that can help Indonesian artists develop themselves," said Carla Canales

Other prominent Broadway professional artists will take on the role as acting and dancing coach: Andrea Burns (In the Height, West Side Story, Beauty, and the Beast, among others) and Gabi Stapula (choreographer on The View, The Tonight Show Starring Jimmy Fallon, Saturday Night Live), respectively.

JPAC's President Rio Rahmansyah is honored to be supported by the US Embassy in carrying the mission to empower young Indonesian performing artists. "We believe that performing skills alone are no longer sufficient to truly empower artists. They will need to know how to market themselves and use the knowledge to amplify their voice for change-making purposes," said Rio.

All classes in the Triple Threat Academy event are provided free of charge and are conducted online via the Zoom platform. Interpreters will be provided during the program. Information and class registration can be obtained through the @jakartapac Instagram account.

About Jakarta Performing Arts Community

Jakarta Performing Arts Community (JPAC) is a non-profit organization founded in 2014, based in Jakarta, and focuses on empowering the younger generation through performing arts through an artistic and creative capacity-building environment where everyone can access quality arts training, education, and support. JPAC is committed to champion inclusivity in all of its productions and programs, reflected by its membership of multicultural and multinational volunteers from diverse backgrounds.

Jakarta Performing Art Community Social Media

Instagram : @jakartapac

Twitter : @JakartaPAC

YouTube : Jakarta Performing Arts Community

Website : <https://jakartapac.com>

Hashtag : #JPACademy #TripleThreatAcademy #ArtsEnvoy

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JPAC dan US Embassy Jakarta Bawakan Pelatihan Gratis dengan Artis Profesional Broadway demi Kembangkan Kapabilitas Seniman Lokal

- Pelatihan *online* seni teater gratis akan diadakan oleh US Embassy Jakarta dengan Arts Envoy lewat bantuan Jakarta Performing Art Community (JPAC)
- Pelatihan online seni teater ini berjudul Triple Threat Academy yang fokus akan tiga pilar *Artistry, Advocacy, dan Entrepreneurship*
- Pelatihan ini akan difasilitasi oleh Carla Canales, Andrea Burns, dan Gabi Stapula yang berasal dari Amerika Serikat

Jakarta, 20 Februari 2022 - *Jakarta Performing Arts Community (JPAC)*, yayasan berbasis komunitas *non-profit* yang bergerak di bidang seni teater musikal di Jakarta ditunjuk sebagai mitra kolaborasi dengan US Embassy Jakarta dan Arts Envoy untuk melaksanakan acara pelatihan daring Triple Threat Academy sepanjang tiga bulan bernama “The Triple Threat Academy”. Rangkaian pelatihan ini akan menghubungkan seniman profesional dari Broadway, Amerika Serikat, untuk membimbing dan membekali para seniman muda lokal agar dapat menggunakan seni mereka demi meningkatkan kehidupan mereka, mengatasi masalah sosial dengan lebih baik, dan menciptakan masyarakat yang lebih inklusif.

Triple Threat Academy akan dilaksanakan pada 23 Maret hingga 29 Juni 2022 dan terbagi menjadi 3 pilar program. Ketiga pilar akan melatih para peserta dalam 3 aspek pengembangan diri bagi seniman: kesenian peran, aktivisme seni, dan kewirausahaan. Program ini adalah salah satu program pertama yang mengajarkan seluruh unsur dalam pembentukan pelaku seni yang paripurna.

Program pertama, *Artistry Program*, berfokus pada mengembangkan kemampuan bernyanyi, bermain peran, dan menari para peserta. Di *Advocacy Program*, peserta akan belajar menulis cerita dan lagu yang terinspirasi oleh perjuangan dan kepemimpinan figur wanita Indonesia demi mendorong pesan mereka. Program ini akan mempersembahkan lagu untuk Ibu Sri Mulyani (Menteri Keuangan Indonesia), Ibu Butet Manurung (aktivis pendidikan untuk masyarakat adat), dan Ibu Renitasari Adrian (pengayom seni dan kebudayaan) atas kontribusi mereka di bidang masing-masing. Terakhir, *Entrepreneurship Program* memberikan pelatihan kewirausahaan bagi seniman demi mentransformasi ilmu kesenian mereka menjadi usaha mandiri.

“Amerika Serikat terus mendukung ekonomi kreatif Indonesia yang dinamis, termasuk aktor, musisi, dan penari muda berbakat yang telah mengalami tantangan selama pandemi. Seni dapat mengungkap solusi untuk masalah sosial, memajukan inklusi dan keragaman, dan membantu memacu pertumbuhan ekonomi. Kami berharap para seniman Indonesia yang berpartisipasi dalam Triple Threat Academy dapat menggunakan keterampilan baru mereka



untuk memberi manfaat bagi komunitas mereka.” Ujar **Emily Y. Norris**, perwakilan **Cultural Affairs** untuk **Kedutaan Besar Amerika Serikat, Jakarta**.

Ms. Carla Canales, penyanyi opera terkenal & Senior Fellow, Harvard Advanced Leadership Initiative, Harvard tahun 2022, memprakarsai dan akan memimpin program pelatihan.

“Saya mendapat kesempatan untuk bekerja sama dengan JPAC pada Juni 2021 silam dalam program diplomasi budaya yang berfokus pada teater musikal, dan sejak saat itu saya sangat kagum atas banyaknya bakat di Indonesia! Oleh sebab itu saya tidak sabar bisa tidak hanya menawarkan pelatihan musik, tetapi juga bentuk pelatihan lain yang dapat membantu seniman Indonesia mengembangkan diri.” ujar Carla.

Artis profesional Broadway terkemuka lainnya, seperti: Andrea Burns (In the Height, West Side Story, Beauty, and the Beast) dan Gabi Stapula (koreografer acara The View, The Tonight Show starred Jimmy Fallon, Saturday Night Live), akan bergabung sebagai pelatih akting dan tari.

Presiden JPAC, Rio Rahmansyah merasa terhormat atas dukungan Kedutaan Besar AS terhadap misi pemberdayaan seniman muda Indonesia. "Kami di JPAC percaya bahwa keterampilan seni saja tidak lagi cukup untuk benar-benar memberdayakan seniman. Kita perlu tahu bagaimana memasarkan diri sendiri dan menggunakan bakat seni tersebut untuk mendorong perubahan positif di masyarakat”, kata Rio.

Seluruh kelas dalam acara Triple Threat Academy diberikan secara gratis dan dilakukan secara *online* melalui *platform* Zoom. Program ini juga menyediakan interpreter selama program berlangsung. Selain itu, peserta tidak wajib mengikuti semua sesi dan bisa mengikuti sesi yang diminati saja. Informasi dan pendaftaran kelas bisa didapatkan melalui akun Instagram @jakartapac.

Tentang Jakarta Performing Arts Community

Jakarta Performing Arts Community (JPAC) adalah organisasi nirlaba yang berdiri di tahun 2014 di Jakarta. Misi JPAC berfokus pada pemberdayaan generasi muda melalui seni pertunjukan. JPAC menyediakan lingkungan pengembangan kapasitas artistik dan kreatif di mana setiap orang dapat mengakses pelatihan, pendidikan, dan dukungan. JPAC berkomitmen untuk memperjuangkan inklusivitas yang tercermin dari keanggotaannya yang terdiri dari sukarelawan multikultural dan multinasional dari berbagai latar belakang.

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Media sosial Jakarta Performing Art Community

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